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Shoot For The Sky

EDMONTON, AB - Shooting for your goals can mean both discipline and sacrifice, whether it's on the basketball court or in business, and Kim Duke, owner of The Sales Divas and sales consultant for businesses such as the NBA and WNBA (which is viewed by 3 billion people worldwide), knows how to help you reach your goals!

" Even with large organizations such as the NBA and WNBA, they still have to focus on creating a relationship with their customer that ISN'T based on a "full court press" from a salesperson ," says Duke, whose sales training techniques have created success for companies of all sizes across Canada and internationally. "It doesn't matter what size your company is, there are still simple techniques you can use to start thriving - with more health, wealth, love and happiness that you've ever imagined."

With over 15 years of experience in media and an entrepreneur herself, Duke's unconventional, sassy and savvy sales training focuses on sharing sizzling sales tips on how to increase sales in a fun, easy, stress-free way. In fact her company, The Sales Diva, specializes in teaching women entrepreneurs and business owners how to sell and to become wildly successful at selling.

Duke's first book, *Tickled Pink: The Secrets to Attracting Delightful Customers*, was a hit with business people worldwide, and she has now contributed to another inspiring book in *Power and Soul*, where she shares her story with 42 other diverse entrepreneurs from around the world.

Some started with nothing but a dream, but they all discovered along the way that the power and soul they sought was actually inside themselves. Now they will share how you can use "soul power" to create a life of prosperity, passion, and purpose and contribute the unique gifts that only YOU can give the world. Its awe-inspiring stories resemble shows such as *The Apprentice* - but reveal super marketing and sales secrets that allow you to be yourself, live in truth, and sell more than ever before. See how The Sales Diva can give you the "soul power" you need to reach your goals!

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